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# Broader Impacts Summit 2019

# **SUMMARY BRIEF**

The seventh annual Broader Impacts Summit was held April 30-May 2nd, 2019, hosted by the University of Arizona at the Westward Look Wyndham Grand Resort and Spa.

# **HIGHLIGHTS**

The Summit was kicked off by a keynote address highlighting the past five years of NABI accomplishments and introduced the newly awarded Center for Advancing Research Impact in Society (ARIS). Dr. Susan Renoe (PI, NABI, ARIS) discussed the transition from NABI to ARIS and gave the community time to ask questions about the new center. Dr. Renoe's presentation and other presentations from the Summit 2019 sessions can be found on the ARIS Youtube page.

Dr. Suzi Iacono (top), Head of the NSF Office of Integrative Activities, gave a keynote talk and provided data compiled on broader impacts trends in funded and non-funded proposals.

Dr. Lina Dostilio (bottom) delivered an engaging keynote, "Now, These are My People!" that highlighted the important work that members of engaged scholarship and broader impacts communities do.

On Wednesday evening, participants traveled to Biosphere II to tour the research center and listen to a panel discussion led by Cyverse.







• Dr. Jeffrey Goldberg, Interim Senior Vice President for Academic Affairs and Provost, University of

Executive Director of Assessment, Research, and Grant Development, University of Arizona

- Arizona • Dr. Marla Franco, Assistant Vice Provost of Hispanic Serving Institution (HSI) Initiatives and the
- Dr. Susan Renoe, Assistant Vice Chancellor for Research, Extension, & Engagement, University of Missouri and PI, National Alliance for Broader Impacts (NABI) and the Center for Advancing Research Impact in Society (ARIS)

### 2:00-3:30 p.m.

### **Workshop Session I**

Identifying and Breaking Down Barriers to Participation in Undergraduate Research

Designing and Implementing Innovative Broader Impacts Activities in Nontraditional Venues: The STEM Ambassador Program

Workshop: Broader Impacts through Social, Behavioral, and Economic Sciences Research

**Broader Impacts 101** 

Presenters: Megan Heitmann, Iowa State University; Janice McDonnell, Rutgers University; and Jory
 Weintraub, Duke University

### 3:45-5:15 p.m.

### **Lightning Talks**

Canyon Room

**How NSF Research Experiences for Teachers Programs Support University Broader Impacts** 

STEM Teacher Persistence, Retention, and Practices Related to Research Experiences: Preliminary Findings Connecting Student Development to Broader Impacts Opportunities

Presenter: Austin Cruz, Dan Moreno, and Sanlyn Buxner, University of Arizona and Elsa Bailey, San
 Francisco State University......

Stanford SeeME: Student-driven Outreach within an R1 Institution

Presenter: Zachary del Rosario, Stanford University, Department of Mechanical Engineering......

Science Storytellers: Where Public Engagement Meets Science Journalism

• Presenter: Jennifer Cutraro, Science Storytellers

Hospitality Counts and Venue Matters: Making Campuses Destinations for Explorations

Presenter: Thomas M. Zinnen, Biotechnology Center, University of Wisconsin Madison

#### 3:45-5:15 p.m.

### **Lightning Talks**

Cholla Room

The Role of an Engagement Database as a Tool for Knowledge Transfer, Connectedness and Co-Creation

• Presenter: Oludurotimi Adetunji, Brown University

**Evaluation of STEM Outreach—Tackling the Tough Questions** 

 Presenter: Karen Kinsman, MS, PMP, UNM Health Sciences Center Office for Diversity, Equity and Inclusion/UNM STEM-H Center

What Do Faculty Want? Institutional Supports to Boost Broader Impacts

 Presenter: Patricia Wonch Hill, Kiyomi Deards, Saundra Frerichs, and Julia McQuillan, University of Nebraska-Lincoln

Expanding Transdisciplinary Capacity: Creating Connections across STEM and Non-STEM Disciplines

• Presenter: Todd Nicewonger and Catherine Amelink, Virginia Tech

Linking Process and Impacts in the Evaluation of Collaborative Research

 Presenter: Alison Meadow and Tamara Wall, Desert Research Institute and Alexandra Horangic, University of Arizona-Institute of the Environment

Research Experiences and Teacher Retention, Persistence, and Practice: Triangulating Teacher Accounts with Observation and Student Data

Presenter: Dan Moreno, Austin Cruz, and Sanlyn Buxner, University of Arizona; John Keller, University
of Colorado; Larry Horvath, San Francisco State University; and Dermot Donnelly, Cal State University
Fresno.

### 3:45-5:15 p.m.

### **Lightning Talks**

Ocotillo Room

Linking Southwest Heritage Through Archaeology: Using Critical Heritage Dialogues to Engage High School Students and Promote Higher Education Pursuits

 Presenter: Sara Chavarria and Barbara Mills, School of Anthropology, University of Arizona; Stanley Bond, National Park Service, Department of the Interior; and Corey Knox, College of Education, University of Arizona

Detailing the Construction of Undergraduate Latinx Women's and Black Men's Performativity of Race-Gender Identities in STEM

Presenter: Alexandria Cervantes, Zander Alley, and Luis A. Leyva, Vanderbilt University

From Research Impact to Critical Community Engagement: Partnering for Justice

 Presenter: Caroline Duvieusart-Dery and Elizabeth Jackson, Community Engaged Scholarship Institute, University of Guelph

Engagement Begins at Home: Connections between Internal and External Engagement for Achieving Broader Impacts Goals

• Presenter: Clara Chaisson and Sarah Garlick, Hubbard Brook Research Foundation

Impact Mulitpliers: Fostering and Facilitating Community Engagement through Strategic Investments

Presenter: Joe Miller, University of Texas Corpus Christi

**Sharing a Passion for STEM with Deserving Young Audiences** 

Presenter: Mitch Aiken, Caltech

#### 3:45-5:15 p.m.

#### **Lightning Talks**

Palm Room

Networking, Collaborating, Integrating: Strengthening Our Collective Impacts through Better Connectivity at a Global Scale

Presenter: Jim Woodell, PhD, Consultant USA

**Herding Cats and Leading Horses to Water** 

• Presenter: Esther De Smet, Ghent University, Belgium

The Australian Research Impact Agenda: Capacity Building for Assessment and Funding

Presenter: Tamika Heiden, Knowledge Translation Australia

Supporting Knowledge Mobilization at York University

• Presenter: Krista Jensen, Michael Johnny, and David Phipps, York University, Canada

5:15–6:15 p.m.

Dinner

Sonoran Ballroom

6:15-8:00 p.m.

**Taste of Tucson** 

Sonoran Rooftop Terrace







# Wednesday, May 1st

7:00–9:00 a.m. Registration Sonoran Ballroom Lobby

7:00–8:00 a.m. Breakfast Sonoran Ballroom

Sponsored by University of Arizona STEM Learning Center and Northern Arizona University

8:15–9:45 a.m. Panel Sonoran Ballroom

**Water Ways: Connecting Research to Community** 

- Broader Impacts Practitioner: Betsy Wilkening, Coordinator for Arizona Project WET, Water Resources Research Center, Cooperative Extension, University of Arizona
- Community Partner: Dr. L. Rene Corrales, Middle School Mathematics and Science Instructor, Santa Cruz Catholic School and Pedagogical Content Knowledge Instructor, UA South
- Researcher: Dr. Benjamin Ruddell, Associate Professor in the School of Informatics, Computing, and Cyber Systems at Northern Arizona University, the President of Ruddell Environmental consulting, and the Director of the FEWSION project.
- Community Partner: Sean Ryan, Professional Development Coordinator, Center for Science Teaching and Learning at Northern Arizona University
- Panelist: Obiageli Sneed, Ed.D., Senior Instructional Designer, Arizona State University Future H2O
- Panel Moderator: Dr. Kevin Bonine, Director, Education and Outreach, Biosphere 2; Director, Outreach Initiatives, College of Science, University of Arizona

9:45-11:15 a.m.

**Poster Session** 

Sonoran Rooftop Terrace

11:15 a.m.—12:15 p.m. Regular Session I

**Gameful STEM Learning: A University Community Partnership** 

Personability, Scalability, and Modularity: A Research Center's Strategy to Leverage Resources for Maximum Exposure to STEAM

Broadening our Broader Impacts: Building Infrastructure for Creative Outreach through Informal Science **Institutions** 

 Presenters: Kalie Sacco, Lawrence Hall of Science, University of California Berkeley; James Bell, Center for Advancement of Informal Science Education; and Kari Roberts, National High Magnetic Field Laboratory.......Ocotillo Room

Demystifying Assessment and Evaluation: Creating a Roadmap that Connects Project Goals to Project Activities and Outcomes

 Presenters: Michelle Higgins and Sara Kobilka, University of Arizona STEM 

12:30-1:45 p.m.

#### **Lunch and Keynote**

Sonoran Ballroom

Now, These Are My People! Community Engagement Professionals and the Work of Broader Impacts

Dr. Lina Distilio. Associate Vice Chancellor for Community Engagement. University of Pittsburgh

2:00-3:00 p.m.

### **Regular Session II**

"You Never Know What's Out There Unless You Have the Courage to Explore" Summer Research Bridge Program for All

Greater than the Sum of Its Parts: Institutional Partnerships to Increase Broader Impacts Capacity

 Presenters: Eve Klein and Dennis Schatz, Institute for Learning Innovation; Michelle Kortenaar, Sciencenter; Julie Risien, Oregon State University; and Ann McMahon, University of Washington-

Achieving Broader Impacts at Two-year Hispanic Serving Institutions through Strategic STEM Planning and **Faculty Professional Development** 

 Presenters: Cynthia Pickering, Caroline Vanlngen-Dunn, Anna Tanguma-Gallegos, and Anita Grierson, 

STEM Extension: Strong Connections Aiding Students with Disabilities in STEM

 Presenters: Timothy Gould and Jessica Kim-Schmid, Penn State, Eberly College of Science, Office of 

4:00-5:00 p.m.

### **Travel Time to Biosphere 2**

5:00-8:00 p.m.

**Dinner, Activities, and Panel** 

Biosphere 2

# Thursday, May 2nd

7:00-9:00 a.m.

Registration

Sonoran Ballroom Lobby

7:00-8:00 a.m.

**Breakfast** 

Sonoran Ballroom

8:00-9:30 a.m.

### **Workshop Session II**

Interactive Workshop: Strategic Curriculum Design to Empower Graduate Students and Leveraging University of Wyoming's Models to Training Next-Generation Broader Impacts Practitioners

• Presenters: Bethann Merkle, Wyoming Science Communication Initiative and Wyoming Migration  Practice- and Research-Informed Strategies to Cultivate an Inclusive STEM Ecosystem

 Presenters: Susan Meabh Kelly, science + education collaboratory; Connie Walker, National Optical Astronomy Observatory; and Janet Warburton, Arctic Research Consortium of the United States Cholla Room

Linking and Leveraging: An Agile Approach to Building Connectedness and Achieving Impact

 Presenters: Rena Cotsones, PhD, Northern Illinois University and Jim Woodell, PhD, Consultant US...... Ocotillo Room

Assessing and Building Institutional Capacity for Public Engagement and Broader Impacts

Presenters: Emily Therese Cloyd, American Association for the Advancement of Science.... Palm Room

9:45-10:45 a.m. **Keynote**  Sonoran Ballroom

Dr. Suzi lacono, Head of Office of Integrative Activities (OIA), National Science Foundation

### 11:00 a.m.-12:00 noon Regular Session III

4-H LIFE: Incorporating STEM Education in a Materials Restricted Setting for Children of Incarcerated Parents

Presenters: Lynna Lawson, University of Missouri 4-H Center for Youth Development....... Canyon Room

Nurturing Nature: Connecting STEM Research, Education and Social Justice to Broaden Participation in STEM

Presenters: Lenora Crabtree and Adam Reitzel, University of North Carolina Charlotte.......Cholla Room

Unveiling Impact Identities: From Concept to Engagement of Researchers and Universities

 Presenters: Julie Risien, Oregon State University Center for Research on Lifelong STEM Learning; Kevin Niemi, University of Wisconsin; Ann McMahon, University of Washington-Bothell; and Travis 

**STEM Challenges as Broader Impacts Programs** 

 Presenters: Matt Johnson, Kathleen Hill, Amber Cesare, and Gabe Knowles. Penn State UniversityPalm Room

12:00 noon-2:00 p.m.

### **Lunch and Topic Tables**

Sonoran Ballroom

### 2:00-3:00 p.m.

### **Regular Session IV**

Building Inclusive Environments: Three Key Practices and One Lesson Learned from an Upward Bound Watershed **Science Summer Course for Underserved Youth** 

 Presenters: Sara Olsen and Natasha Wingerter, University of Idaho and Kirsten LaPaglia, STEM 

Connecting New BI Professionals with Best Practices and Each Other

Connecting Across Campus, STEM and Educational Research Partnerships

Presenters: Diane Rover, Erin Doran, and Megan Heitmann, lowa State University............ Ocotillo Room

**GETBIO:** The Gateway for Education, Training, Broader Impacts and Outreach

 Presenters: Michael D. Gonzales, Carol Lushbough, Etienne Gnimpieba, and Bill J. Conn, University of South Dakota; and Ann Stapleton, University of North Carolina Wilmington........Palm Room

5:00 p.m.

### **Closing Dinner and Awards Ceremony**

Sonoran Ballroom

7:00 p.m.

### **Trivia Night**

Sponsored by March for Science Southern Arizona

# SUMMIT THEMES

### **SUMMIT STRANDS**

The 2019 Summit theme was "Exploring Broader Impacts Through Connectedness." The Summit Planning Committee developed strands for presenters to choose from, with the intention of providing well-rounded content for all NABI members. Strands included five broad categories through which connectedness and broader impacts were explored:

- 1. Connecting Education Research and BI to Project and Program Goals.
  - Example topics included programs that connect theory to practice, utilize best practices, and support knowledge transfer; connecting to audiences through outreach (traditional, one-way relationships) and engagement (two-way relationships); and connecting with educational research in BI.
- 2. Connections that Provide Inclusive and Equitable Access to STEM.
  - Example topics included connections to STEM within rural or urban environments, on-ramping into STEM pathways and connections between STEM pathways, and digital access; connections to role models, mentors, and careers; connections that build inclusive environments and a sense of belonging; connections to informal education settings; and connections that broaden participation for underrepresented populations in STEM, including first-generation students, students from low-income backgrounds, learners with disabilities, and LGBTQ+ learners.



### 3. Connectedness Through Intentional, Strategic Design

Examples of topics included connections through deliberate communication plans; internal and external institutional/organizational/educational collaborations; programs and projects that incorporate "systems thinking;" program scaling, building capacity, and supporting sustainability; mapping STEM pathways, pipelines, and ecosystems; and connections between BI professionals and project PIs.

# 4. Connecting Assessment and Evaluation to Partners, Projects, and Program Goals

Examples of topics included processes that connect to best practices in assessment and evaluation, connections to partners whose scholarship complements the assessment and evaluation plan, and using assessment and evaluation to produce evidence of BI project impact.

### 5. Other

This category included other creative ideas which might not necessarily fit within any of the four core strands but are relevant to BI practitioners.

# **POSTER SESSION**

The poster session allowed for participants to share program successes and tell their own BI stories. Most people who attended found the session useful in some degree. This also allowed for additional time to network among peers.

# THURSDAY LUNCH: TOPIC TABLES

On Thursday, Summit attendees were given the opportunity to self-select their interest areas or networking opportunities through a "Topics Table" themed lunch. During Summit registration, attendees were invited to list any topics they would like to discuss with like-minded attendees. A parking lot was also provided during the first two days of the Summit to allow for just-in-time topics. Examples of topics included: Summit 2020, Broadening Participation, Starting a BI Office, ARIS regional chapters, and the ARIS steering committee hosted tables focused on the transition from NABI to ARIS and ARIS training initiative feedback.

# ARIS AWARDS CEREMONY

On Friday evening, the Summit was capped off with an awards ceremony honoring the 2019 ARIS Broader Impacts Champions: Neal Lane, Shirley Malcom, Dahlia Sokolov, Wanda E. Ward, and special awardees Suzi Iacono and Karen Cone.



# **EVALUATION**

### **DFMOGRAPHICS**

73 individuals responded to the optional demographic information.

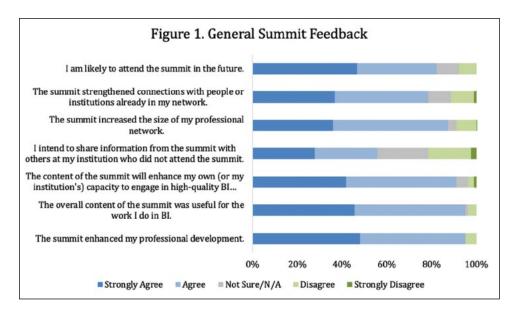
- 83.6% identified as female;
- 8.6% identified as Hispanic/Latino;
- 2.9% identified as Asian;
- 89.9% identified as White;
- 2.9% identified as Black or African American
- 2.9% identified as American Indian or Alaskan Native

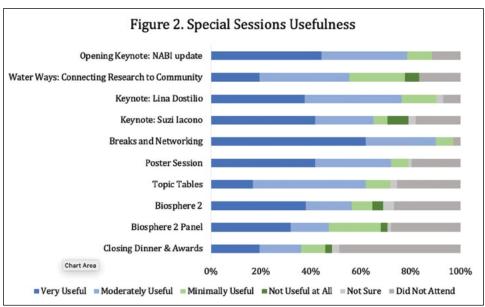
### **EVALUATION THEMES**

After the summit, participants were invited by email to complete an online evaluation. Eightfive participants completed the online evaluation (47% response rate). Survey respondents reported they attended the summit to learn about BI at other institutions and BI best practices (with many participants mentioning they plan to bring ideas and information back to their own institutions) and to network with other BI professionals.

Key findings (presented in Figures 1 and 2) include:

- 95% of respondents reported the content of the summit was useful for the work they do in BI.
- 95% of respondents agreed or strongly agreed the summit enhanced their professional development, and 91% agreed or strongly agreed the content will enhance their own (or their institution's) capacity to engage in high-quality BI activities or BI research
- Respondents reported network growth and strengthening of network connections: 86% reported the summit increased the size of their professional network, and 79% reported the summit strengthened connections with those already in their network
- 82% of respondents would likely attend another Summit in the future.
- 79% have been working on BI for more than 3 years with 18% indicating that they have been working on BI for 10 years or more.





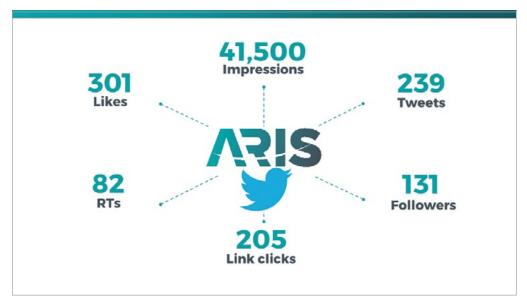
Evidence of the importance of community-building and networking, 90% of participants listed the breaks and networking as very or moderately useful. The majority of participants also reported the following special sessions were very or moderately useful: the NABI update presented in the opening keynote (79%), the keynote by Dr. Lina Dostillio (76%) and the poster session (73%). When asked which sessions were most meaningful to them, participants mentioned Broader Impacts 101, Lightning Talks, Biosphere, Social Justice to Broaden Participation, and STEM Ambassadors. Attendees also appreciated the talks from Dr. Suzi Iacono and Dr. Julie Risien and discussions around Impact Identities. Several participants mentioned appreciating concrete examples and take-aways, emphasizing the value of practical information and resources. Nearly 50% of respondents said that they did not atter the last session of the Summit, the Closing Dinner and Awards.

In open comments, several participants expressed their satisfaction with the conference and the ability to learn from and meet others in the field. Recommendations included more information networking opportunities and breaks, improved food options, modifications to the format of the Lightning Talks, and separate tracks for experienced professionals and those who are new to BI.

## SOCIAL MEDIA PRESENCE

A key component to the Summit 2019 social media presence was the professional video hired to provide content during and after the event. While on-site, they captured more than 31 hours of coverage, from keynotes to panels to individual interviews. We posted full keynotes and panels as well as created compilations of the Summit. These videos have been instrumental to telling our stories to get new members/attendees and educate a wider audience about broader impacts.

In just 50 days from when we launched our social media account to June 18, here are our highlights on YouTube and Twitter.







# **FUTURE DIRECTIONS**

The next Broader Impacts Summit will be hosted by the Duke University and will take place in Durham, NC, April 28-30, 2020.







### **2019 SUMMIT PLANNING COMMITTEE**

### **Kevin Niemi**

University of Wisconsin, Madison

### **Megan Heitmann**

Iowa State University

### **Michelle Higgins**

University of Arizona, 2019 Co-Chair

### Sara Kobilka

University of Arizona, 2019 Co-Chair

#### Sara Chavarria

University of Arizona, 2019 Co-Chair

### **Kimberly Sierra-Cajas**

University of Arizona

### **Joelle Clark**

Northern Arizona University

### **Sunanda Vittal**

Arizona State University

### **Tirupalavanam Ganesh**

Arizona State University

### **Stacy Esposito**

Arizona State University

### **Tara Morley**

Arizona State University

### **Kevin Bonine**

University of Arizona

### Jessica Kim-Schmid

Penn State University

### **Michael Gonzales**

University of New Mexico

### **Michael Thompson**

Independent Contractor

### **Stacey Forsyth**

University of Colorado Boulder

### **Suzi Taylor**

Montana State University

### Diana Elder

Northern Arizona University

### Jen Fields

University of Arizona

### **Matt Johnson**

Penn State University



# **ATTENDEE INSTITUTIONS**

\*denotes EPSCoR state

American Association for th	е
Advancement of Science	

### **APLU**

Arabidopsis Biological Resource Center, OSU

Arizona State University

Association of American Universities

Association of Science-Technology Centers

Bermuda Institute of Ocean Sciences

University of Wyoming\*

Boys & Girls Clubs of Tucson

**Brown University\*** 

California State University, Monterey Bay

Caltech

**Carleton University** 

Case Western Reserve University

Center for Advancement of Informal Science Education (CAISE)

### Center for Chemical Evolution

Center for Science Teaching and Learning, Northern Arizona University

Center for Sustainable Polymers

Collaborative for Insight and Impact

Columbia Engineering

**Cornell University** 

CSUMB Undergraduate Research Opportunities Center

CU Science Discovery

Dartmouth College

**Duke University** 

Georgia Southern University

**Ghent University** 

ннмі

**Hubbard Brook Research Foundation** 

Hurricane Island Center for Science and Leadership

Indiana University - NSSE

Indiana University Bloomington

Institute for Learning Innovation

**Iowa State University** 

Knowledge Translation Australia

Lawrence Hall of Science

MG Consulting

Miami University

Michigan State University

National High Magnetic Field Laboratory

National Optical
Astronomy Observatory

National Science Foundation

Nevada System of Higher Education - EPSCoR

North Dakota State University\*

Northern Arizona University

Northern Illinois University

Northwestern University

**Oregon State University** 

Pacific Science Center	Twin Cities Public Television, Inc.	University of Rhode Island*
Penn State University	UC Berkeley	University of South Florida
Princeton University	UNC Charlotte Cato	University of Southern California
Purdue University	College of Education	University of Utah
Rice University	Univ. of Tennessee at Chattanooga	University of Wisconsin Madison
Rutgers University	University of Arizona	University of Wyoming*
science + education collaboratory	University of Arizona Museum of Art	UNM HSC Office for Diversity, Equity
Science Friday Initiative	University of Colorado Boulder	& Inclusion/STEM-H Center
<u> </u>	University of Guelph	UT Marine Science Institute
Science Storytellers	University of Idaho*	UW Bothell
Sciencenter	University of Illinois	Vertigo Ventures
Society for Science & the Public	University of Illinois At	Virginia Commonwealth University
Stanford University	Urbana-Champaign	Virginia Institute of Marine Science
STEM CORE - University of Oregon	University of Kentucky*	
Texas A & M	University of Massachusetts, Lowell	Virginia Tech
University-Corpus Christi	University of Michigan / Alliance for	WARF @Discovery
The Kavli Foundation	the Arts in Research Universities	Wichita State University*
The Ohio State University	University of Missouri	Wyoming EPSCoR*
The University of Texas at Austin, Women in Engineering Program	University of Nebraska – Lincoln*	Yale Science Diplomats
Tuscon Unified School District	University of Pennsylvania	York University



are those of the author(s) and do not necessarily reflect the views of the National Science Foundation. This work is supported by the National Science Foundation under grant MCB-1408736.

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